

Media release

13 February 2009

Future2 launches appeal for Victorian bushfire relief; rallies financial planning community to the cause

The Future2 Foundation has launched an appeal for funds to go towards rebuilding the lives of people and the communities that have been ravaged by the Victorian bushfires.

Future2, the foundation of the financial planning profession, has called on financial planners and others connected to the profession, to give generously. Donations can be made online at www.future2foundation.org.au

“Through this appeal the financial planning profession can demonstrate its support for the people of Victoria and the communities devastated by firestorms”, said Ray Griffin CFP, a Future2 trustee and chair of its Fundraising Committee.

“All donations received by Future2 during February will be made over to the bushfire relief effort.

“The Future2 appeal seeks to further mobilise the generosity and community spirit of financial planners. Many will have already given money; others have volunteered to provide pro bono financial advice to bushfire victims through the Financial Planning Association’s pro bono referral service”, Mr Griffin added.

“No donation is too small, or too large”, he said.

The Future2 appeal for funds will go out to all 12,000 FPA members in a newsletter from CEO Jo-Anne Bloch next week.

For more information about Future2 or to make an online donation, visit www.future2foundation.org.au. All donations of \$2 or more are tax deductible.

Future2’s first founding donor was AMP.

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For further information:

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Future2 exists to support the financially under-privileged and to enable the financial planning profession and associated stakeholders to give back to the community from which they draw their livelihoods. A key factor differentiating Future2 from other foundations is the strong link it seeks to establish with FPA members who will assist with project identification, fundraising and promoting the foundation’s work in the community.