



future2

THE FOUNDATION OF THE AUSTRALIAN  
FINANCIAL PLANNING PROFESSION



## **Media release**

### **1 June 2009**

#### **Future2 Victorian Bushfire Appeal attracts major contribution from Genesys Wealth Advisers**

Genesys Wealth Advisers has donated \$65,000 to Future2 Foundation's Victorian Bushfire Appeal, adding substantially to funds already raised among the membership of the Financial Planning Association.

The donation came at the request of Genesys advisers through their state representatives on the Genesys National Advisory Council.

Future2 trustee Michael Neary said that the generosity of Genesys will help bring relief to communities affected by the devastating bushfires which raged through rural Victoria in February.

"Through Future 2, the financial planning community has been improving the lives of those suffering disadvantage around Australia. This donation provides another meaningful way for financial planners to assist Australians who are in need", Michael Neary said.

"Future2 trustees have expressed a desire to support local causes which may not be eligible for funding from government or the Red Cross Appeal. We are working with the Gippsland Chapter of the Financial Planning Association to identify deserving recipients and also hope to involve local Genesys member firms in this process too", he added.

Greg Kirk, Chief Executive Genesys Group said, "Each year Genesys undertakes an array of activities and programs as part of our commitment to being a socially responsible member of the community." said.

"We are very proud to support Future2 to help those affected by the bushfires that occurred earlier this year in Victoria. As a Principal member of the FPA we are committed to our own involvement in the fundraising efforts of the profession's own charitable foundation." he added.

Financial Planning Association CEO, Jo-Anne Bloch said the financial support provided by Genesys through Future2 will help a number of Victorians rebuild their lives.

"Genesys has significantly added to the assistance provided by FPA members to the Victorian bushfire victims through Future2's fundraising campaign," Ms Bloch said.

"The FPA is also offering pro-bono advice to victims, through its Financial Planning Pro-Bono Referral Service, which has been established to connect people affected by the fires with a local financial planner.

“We’re encouraging people affected by the fires and who want financial advice, to call the referral service (1800-626-393) to ensure they get quality advice at a time when it is needed the most.”

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**The donation was made by Genesys Wealth Advisers to Future2 on Friday 29 May; photographs are available.**

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**Future2** exists to support the financially under-privileged and to enable the financial planning profession and associated stakeholders to give back to the community from which they draw their livelihoods. A key factor differentiating Future2 from other foundations is the strong link it seeks to establish with FPA members who will assist with project identification, fundraising and promoting the foundation’s work in the community.

For more information, and to view a short film profiling Future2-funded projects, visit:

[www.future2foundation.org.au](http://www.future2foundation.org.au)

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